Contents

SECTION I: HAIR-TRANSPLANT TECHNIQUES 360

1. Hairline-Design Strategies and Techniques  
   Russell Knudsen  5
2. Micro-Punch Instruments for Recipient-Site Creation  
   Samuel M Lam  23
3. Preview Long Hair Transplantation  
   Marcelo Pitchon  37
4. Follicular-Unit Extraction with the SAFE System:  
   A Dull Dissecting-Tip FUE Device  
   James A Harris  73
5. Spreader Technique for Donor Harvesting  
   Robert S Haber  87
6. Eyelash Hair Transplant  
   Marcelo Gandelman  93
7. Eyebrow Hair Transplant  
   Robert S Haber  105
8. Surgical Female Hairline Lowering  
   Mario Marzola  111
9. Stamp Design for Recipient-Site Creation  
   Francisco Jiménez  127
10. Megasessions, Lateral Slits, and Dense Packing  
    Thomas C Nakatsui  133
11. Implanters in Hair Restoration  
    Jose Lorenzo  149
12. Long-Term Strategic Planning for Hair-Restoration Surgery in  
    Male Pattern Baldness  
    Carlos J Puig  173
13. Advanced Transplantation of the Crown: How to Increase Visual Perception of  
    Coverage and Density with Cross-Hatching  
    Marco N Barusco  183
14. Managing and Correcting Synthetic Hair Implantation  
    Vicenzo Gambino  193
15. Pubic Hair Transplants  
    Vicenzo Gambino  201
16. Transplantation to the Beard, Chest, and other Areas  
    Jeffrey S Epstein  223
17. The No-Shave Technique for Follicular-Unit Extraction  
    Marco N Barusco  235

SECTION II: HAIR-REPAIR TECHNIQUES 360

18. The PASSO Algorithm for Hairline Correction  
    Vance Elliott  251
19. Hairline Correction Techniques  
    Michael Beehner  265
20. Scalp Repair using Tissue Expanders  
    E Antonio Mangubat  287
21. Managing Aesthetic Problems following Hair Transplantation  
    James E Vogel  305
22. Scalp Reductions and the Frechet Triple-Flap Repair  
    Daniel W Didocha  315
23. Correcting Facelift and Other Scars  
    Bessam Farjo  333
24. Harvesting Follicular Units from the Body for Scalp Repair  
    Robert H True  339
25. Scalp Micropigmentation: A Valuable Technique for Use in  
    Hair Loss  
    William R Rassman, Jae P Pak, Jino Kim  349
26. Managing Complications in Hair Restoration  
    Melvin A Shiffman, Richard C Shiell, Samuel M Lam  357
27. Follicular-Unit Extraction Grafts Transplanted into Strip Scars  
    Marc S Dauer  375
SECTION III: BUSINESS CONSIDERATIONS FOR THE HAIR-TRANSPLANT SURGEON 360

Section Editor: Glenn M Charles

29. Marketing Your Hair-Transplant Practice  Matt L Leavitt 401
30. Management of a Cosmetic Practice  Susan Sullivan 421
31. Running a Successful Solo Practice  Michael L Beehner 427
32. Running a Successful Multiple-Location Solo Practice  Jeffrey S Epstein 447
33. Insights into being Part of a Successful Corporate Practice  Melvin L Mayer 453
34. Transitioning from a Private Practice to a Corporate Practice in Hair-Restoration Surgery  Carlos J Puig 459
35. Transitioning from a Corporate to a Solo Private Practice in Hair-Restoration Surgery  Glenn M Charles 463
36. Building and Managing an International Hair-Restoration Practice  Craig L Ziering 471
37. Expanding a Hair-Transplant Business into a Diversified Cosmetic Practice  Vance Elliott 481
38. Expanding a Cosmetic Practice to Include Hair Restoration  Samuel M Lam 491
39. Malpractice Minimization  Richard C Shiell 499
40. Managing Your Online Reputation and Advanced Internet Marketing  Robert Baxter 507
41. Perfecting the Patient Consultation  Jon Hoffenberg 533
42. Leadership, Teamwork, Multiple Profit Centers, and Other Fundamental Business Concepts for a Successful Cosmetic Practice  Scott R Chaiet, Edwin F Williams III 543

SECTION IV: ANCILLARY MEASURES 360

Section Editor: Melvin L Mayer

43. Regenerative Medicine Part I: Usage of Porcine Extracellular Matrix in Hair-Loss Prevention, Hair-Restoration Surgery, and Donor-Scar Revision  Gary S Hitzig 553
46. The TrichoScan for Patient Selection  Jerzy Kolasinski, Kinga Jach-Skrzypczak 583
47. Bimatoprost for Hair Loss: Initial Studies and Application  Bessam Farjo 597
48. Autocloning by Beard Hair Plucking  Gary S Hitzig 607
49. Finasteride Side Effects  Melvin L Mayer 615
50. Oral Minoxidil  Damkerng Pathomvanich 629
51. Low-Level Laser Therapy  Robert T Leonard Jr 637

SECTION V: DIFFICULT CASES 360

Section Editor: Russell Knudsen

52. Hair Transplantation on a Patient with a Large Cranioplasty: Special Considerations  Marco N Barusco 647
53. Hairline Plug Correction  *David Perez-Meza*  
54. Approach to the Young Patient  *Paul V Shapiro*  
55. Temporo-Parieto-Occipital Flap Repair  *Robert P Niedbalski*  
56. A Case of Poor Judgment with Traditional Plugs  *Paul C Cotterill*  
57. Graft Removal, Redistribution, and Reimplantation using Follicular-Unit Extraction  *Bradley R Wolf*  
58. Mega- and Gigasessions: Restoring Areas 150 cm² and Over  *Arthur Tykocinski*  
59. Repair of Hairline Height after Juri-Flap Surgery  *Paul T Rose*  
60. Hair Transplants in Young Men  *Paul J McAndrews*  
61. Repair Case of a Wide Donor Scar  *Alex Ginzburg*  
62. Serial Scalp Reduction  *W Henry Barber, Daniel E Rousso*  
63. Management of Donor-Site Necrosis  *David Perez-Meza*  

**SECTION VI: SURGICAL ASSISTANT 360**

64. Emergency-Situation Management for Physicians and Staff  *Helen Marzola*  
65. Robotic Follicular-Unit Extraction (The ARTAS System) and the Role of the Surgical Assistant  *Tina Lardner*  
66. Efficiency Versus Effectiveness  *Patrick Tafoya*  
67. Postoperative Care Do’s and Don’ts  *Cheryl Larobadiere*  
68. Follicular-Unit Extraction and the Role of the Surgical Assistant  *Aleksandr Krasnozhen*  
69. The Effects of Graft Injury and Desiccation  *Janna Shafer*  
70. Tools of the Trade  *Anne Knudsen*  
71. Efficient Training Techniques  *Sara J Kotai*  
72. Hair Transplant 360 for Assistants: Updates  *Emina Karamanovski*  

**SECTION VII: BUSINESS CONSIDERATIONS FOR THE SURGICAL ASSISTANT 360**

73. Starting a Career as a Hair-Transplant Technician  *Aileen Ullrich*  
74. Cross-Training Strategy between a Surgical Assistant and a Medical Assistant  *Darla Stewart*  
75. Different Career-Path Options for Surgical Assistants  *Emina Karamanovski*  
76. Coordinating a Combined Dermatological and Hair-Transplant Practice  *Jeff Hamm*  
77. The Consultant Role in Hair Restoration  *Michael S Ramsey*  
78. Staff Management: The Office Manager’s Perspective  *Suzanne Scheidel*  
79. Outline to Running a Successful Solo Practice  *Pamela Carlson*  
80. How to Leverage Your Staff Skills  *Emina Karamanovski*  

*Afterword*  
*Index*
DVD Contents

DVD 1

1. Preview Long Hair Transplant Marcelo Pitchon
2. Follicular-Unit Extraction (FUE) with the SAFE System: A Dull Dissecting-Tip FUE Device James A Harris
3. Spreader Technique for Donor Harvesting Robert S Haber
4. Eyelash Hair Transplant Marcelo Gandelman
   This video is divided into 3 parts: Video 1: Reverse harvesting, Video 2: Harvesting short hairs, Video 3: Inserting with bent needle
5. Surgical Female Hairline Lowering Mario Marzola

DVD 2

6. Stamp Design for Recipient-Site Creation Francisco Jiménez
7. Implanters in Hair Restoration Jose Lorenzo
9. Transplantation to the Beard, Chest, and other Areas Jeffrey S Epstein

DVD 3

10. The No-Shave Technique for Follicular-Unit Extraction Marco N Barusco
11. Scalp Reductions and the Frechet Triple-Flap Repair Daniel W Didocha (Editor's Note: This video focuses on how to design and perform the Frechet triple hair-bearing flap.)
13. Expanding a Cosmetic Practice to include Hair Restoration Samuel M Lam

DVD 4

15. Robotic Follicular-Unit Extraction (The ARTAS System) and the Role of the Surgical Assistant Tina Lardner
16. Update to Hair Transplant 360, Volume 2, Emina Karamanovski (This video is divided into 4 parts: Video 1: Critical Thinking During Slivering, Video 2: Critical Thinking During Graft Dissection, Video 3: Critical Thinking During Graft Placement, Video 4: Slivering and Graft Dissection of African Hair)